# International Financial Management 7th Edition Jeff Madura

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this book addresses how and why businesses operate the way they do it covers topics such as adding value and creating profits through discussion and a variety of skill building projects while emphasizing business concepts and strategy the business online feature provides a background about what the internet is how material can be accessed and what tools can be used to make surfing the net more productive

this text describes financial markets and institutions by providing a conceptual framework to understand why markets exist and what their role is in the financial environment each type of financial market is described with a focus on its utilization by financial institutions its internationalization and recent events that have affected it each type of financial institution is described with a focus on its regulatory aspects management use of financial markets and performance this edition continues its strong tradition of emphasizing timely examples and practical

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